

Club SAKE Board Minutes
Meeting Date: September 28, 2008
Location: Central Area Senior Center

Present: Matthew Goossen, Curtis Lu, Eric Broberg, Anita Steele, Bill Traub, Karin Carmignani

Absent: Gordon Hom

Guests: Koichi Kitazumi, Cheri Rutherford, Rebecca Cedargreen, Dena Singleton

Agenda Topic	Discussion Summary	Action and/or Follow-up	Lead/Assignee	Due Date
I. Approval of Minutes	<ul style="list-style-type: none"> • None 	<p>Action: Approved</p>		
II. Seattle Race (Guests: Koichi , Cheri, Rebecca)	<ul style="list-style-type: none"> • Debrief of Seattle Race (what went well/ what can be improved for next year): <ul style="list-style-type: none"> - Positive comments re: Water’s Edge’s running the race event; venue has room to grow; teams enjoyed racing. - Things to improve next year: parking (some confusion re: where OK to park); biggest gripe was before the race (Water’s Edge not provide race details/info to teams in a timely way; some out-of-date/ conflicting info on website vs. in e-mails to teams creating confusion); some of the new teams felt a little out of place (maybe next time assign a local team host to them); would like to coordinate better between Water’s Edge, Starbucks, Club Sake and TSNW. • Discussion re: possibility of combining Celebrate Life! Race with the Seattle Race: <ul style="list-style-type: none"> - Next year’s Seattle race will be regional race with about 25 teams going for the points - Koichi recommends keeping the Bellevue event because the more events there are, 	<p>Action: Club Sake to continue as “host” of Seattle Race (vs. assist)</p> <p>Follow-up:</p> <ul style="list-style-type: none"> • Club Sake to set up a meeting with TDBA, WDBA, Flying Dragons, KDBA (Kent)—to coordinate and talk about how to support each other’s races— Anita to draft a communication to send to teams requesting the meeting. • Contact DragonSports USA re: requirements and how to become a circuit race (TSNW). • Provide info to Rebecca on requirements (what changes to CLDBF event would need to be made to make it a circuit race--# days, distance, boat requirements, etc.) for her to discuss further at Oct. 13 TSNW Board meeting. 	<p>Bill to coordinate; Anita to draft communication to teams</p> <p>Bill</p> <p>Bill</p>	<p>Soon</p> <p>Before Oct 13 TSNW Board mtg.</p>

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Seattle Race (con't)	<p>the more people are exposed, and the greater potential for growth there is.</p> <ul style="list-style-type: none"> - But need to coordinate better amongst the events (Tacoma, Olympia, Kent, TSNW) to build all the races to culminate in the Seattle Race at the end of the season. Need to grow the CLDBF event (i.e., open it up to regular teams), but need to look at other ways to run it (heavy reliance on Sake volunteers year after year is a drain). - Discussion re: looking at the possibility of partnering with Water's Edge to put on the CLDBF event (they have done fundraisers in the past). - Discussion re: cost of Water's Edge (levels of cost: cook yourself vs. order take-out/a la cart vs. fully catered/full meal deal=most expensive). - Also talk to DragonSport USA re: requirements for getting on a race circuit. - Discussion re: changing date of the CLDB event to earlier in the season (but will have to redo the City of Bellevue permit process and no guarantee to get new date). - Suggestion for Sake to take the lead to coordinate a meeting with TDBA, WDBA, TSNW, KentDBA, and Flying Dragons to see if there is interest in working together and supporting each other to build all the races to make a good race circuit that draws a lot of teams to this region. - Comment re: need to continue and do a better job with corporate teams to draw them along and to get away from having to provide tillers/callers. 			

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III. Boat Rental Package for Corporate Events (Guest: Dena Singleton)	<ul style="list-style-type: none"> • Corporate Event Package Proposal: Dena Singleton presented a request to the Board to charge her to form a small subcommittee to investigate and develop planned activity packages for rental events from birthday parties to corporate team building events. She noted that even birthday parties or other informal events need to have a planned program to manage a boat of inexperienced paddlers, and the corporate events require a trained facilitator and some level of training for event assistants to present a quality event and garner and justify the higher cost than a straight boat rental. Although this type of event requires some extra skill and planning, it could generate more revenue for the Club by providing a value-added service vs. just renting out a boat with tiller and caller. <ul style="list-style-type: none"> - Comment and discussion re: relying on teams to provide the volunteers (need to offer something to make it worth their while to volunteer), and the issue of the required skills of volunteers to provide a quality experience to the company that is paying a lot of money for the event. - Question re: how accountable the Club is for providing certain level of quality of event (what if someone wants their money back?) - Suggestion to sequence/build up to higher level event—from straight boat rental, to BD party/informal events, to corporate event. 	<p>Action: The Board charged Dena to go ahead and form a subcommittee to develop a proposal for a corporate event program for the Board to consider.</p> <p>Follow-up:</p> <ul style="list-style-type: none"> • Get 3-4 volunteers from different teams to investigate the details and flesh out a proposal to bring to the Board next Spring. • Draft an e-mail to captains to identify volunteers; Dena to provide suggested folks or specific skills/attributes of type of volunteers looking for 	Anita, Dena	
IV. Corporate Sponsorship Brochures – Now What?	Bill noted that we now have the Corporate Sponsorship brochures printed up that Pam Smith-Mentz and a subcommittee developed,	<p>Action: --</p>		

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Con't	and would like to know the plan for how to use them. Gordon was absent, but Dena (who helped develop the brochure) noted the need for leveraging relationships and suggested forming another larger committee to figure out an approach—and it will require legwork to get out and make contact with businesses.	Follow-up: Form a subcommittee to plan the approach and do the leg work of going out and “knocking on doors” of businesses	Gordon	
VII. Other Business:	<ul style="list-style-type: none"> • Dena updated the Board on plans for bringing Water’s Edge to Seattle Oct. 25 or 26 (possibly Nov 1) to do a paddling technique clinic for Sake paddlers—working on a communication to Captains now. • Comment and discussion re: changing date of elections/annual meeting to be earlier than March—change to December? 	Follow-up: <ul style="list-style-type: none"> • Item was not on agenda—put on a future agenda for discussion 	Karin	
	<ul style="list-style-type: none"> • Pay Pal fees: Question re: who pays Pay Pal fee? 	Decision: General guideline is for members to pay the fee for high volume transactions (e.g., the cruise registration) and merchandise, but Club will pay fee for things such as boat rental payment, and per discretion of Treasurer.		
	<ul style="list-style-type: none"> • Update on Argosy Cruise event: Bill noted that 22 people have signed up so far (we’re shooting for 100 to make the event somewhat cost effective). 	Follow-up: <ul style="list-style-type: none"> • Send another communication to Captains. • Yes, order cake 	Bill Karin	
	<ul style="list-style-type: none"> • E-Mail List of all Club Members? 	Decision: No (since don’t know who opted out of receiving e-mails from the Club)		
	<ul style="list-style-type: none"> • Winter Practice Schedule/Policy (if there are conflicts) if plan to only keep 2 boats in water for winter: Vintage and Habu each take one boat 8:00-10:00; Hot Sake requested 2 boats (10:00-12:00). *Team Sake has requested a practice 1x/mo. at 9:30 a.m. on 	Decision: Follow-up: <ul style="list-style-type: none"> • Talk to Zheng re: actual number of paddlers expect on a regular basis. (Con’t next pg) 	Bill	

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Con't	second Saturday of month—this would need to be a 3 rd boat, or will need to change the time of someone's practice.	<ul style="list-style-type: none"> • Talk to Team Sake captains re: boat availability (use boat at North Dock at 9:30?) 		
	<ul style="list-style-type: none"> • Plan for "Huli" Drill—when do it? 	<p>Decision: Postpone doing it until sometime next season</p> <p>Follow-up: --</p>		
	<ul style="list-style-type: none"> • Donation to Club Sake (4,000 carbiners): 	<p>Decision: Accept the donation; reimburse Bill for trailer rental needed to transport them.</p> <p>Follow-up: --</p> <ul style="list-style-type: none"> • Sell them (Craig's List, E-Bay, Sake merchandise page, etc.); \$ proceeds to Club Sake. 		
Next Meeting	Sunday, October 26, 6:00 p.m. *Location TBD			

Adjourned: