

**Seattle Club SAKE Board**  
Meeting Date: July 18, 2009  
Time: 12:00 p.m.  
Location: Madison Park Starbucks

Present: Matthew Goossen, Dave Mentz, Peyton Gaunt, Gordon Hom, Hai Tran, Anita Steele  
Absent: Karin Carmignani

**AGENDA/MINUTES**  
(Prepared by Dave Mentz)

TOPIC	DISCUSSION SUMMARY	ACTION AND/OR FOLLOW-UP	LEAD/ASSIGNEE & DUE DATE
*5/17/09 Minutes (Extended Board Meeting); 06/28/09 Minutes & Review of Follow-up items	June minutes approved with two minor edits noted: --change Denise Smith to Johnson --Treasurer's report: rec'd approval from state of WA for charities program	--makes edits noted to June minutes --circulate May minutes for review/approval	Karin, July 31
<b>Action Items/Proposals</b>			
CL! Festival <ul style="list-style-type: none"> <li>• General update</li> <li>• PR update/how to leverage membership</li> <li>• TSNW request for free use of our new BuKs</li> </ul>	Festival planning is going well. Re: Sake-board specific items: 1) Priorities for Gordon's PR work: booth/table at event and leverage TSNW's efforts; 2) Board decided to offer reduced rate rental (\$200/day per boat vs. \$400/day)	1) Gordon to arrange for Sake booth/table and contact Mary Kay McCoy regarding leveraging PR efforts; 2) Peyton to communicate boat rental pricing to CL! planning staff	1) Gordon, ASAP 2) Peyton, July 18
BuK Deployment Plan/Process <ul style="list-style-type: none"> <li>• Update</li> <li>•</li> </ul>	--BuK's expected on Wednesday but this could shift --Plan: unload at north dock; avoid paddling from Stan Sayres (Hai confirmed that this will work) --Anita agreed to handle practice scheduling of BuK's	--Need 20 people to help unload BuK's at north dock. To be handled by Wed. or Thurs. evening practice teams, depending upon timing of boat arrival --Need to follow up on christening ceremony plans. Engage activities	--Peyton to track status of delivery and communicate with Anita, who will convey information to appropriate teams and individuals.

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<ul style="list-style-type: none"> <li>Decision: How/who will organize practice scheduling of BuKs.</li> <li>Decision: Should Board establish another subcommittee under Equipment Manager that would handle BuK rentals</li> </ul>	<p>--No conclusion on who would handle BuK rentals.</p> <p>--We also discussed two related items—a christening ceremony for the new boats, and the idea of “selling a bench” to Sake members</p>	<p>committee for this purpose</p> <p>--Follow up on “sell a bench” concept.</p>	<p>--Dave to follow up with committee by early August. Event to occur in Sept.</p> <p>--Anita to coordinate and implement by August 7.</p>
<p>August 15 Leschi Community Event</p> <ul style="list-style-type: none"> <li>Decision: Will Club Sake participate, and if so, how (activities)</li> </ul>	<p>The board agreed that this is a valuable activity, although the timing is difficult given the competing priorities (Seattle race, other out-of-town races). We concluded that Sake will participate, with the main prep activities being:</p> <ol style="list-style-type: none"> <li>1) table/booth planning</li> <li>2) boat planning (need tiller/caller plus 1-2 experienced paddlers per boat).</li> </ol>	<ol style="list-style-type: none"> <li>1) Gordon to handle table/booth planning, including recruitment of Sake representatives</li> <li>2) Matthew to handle boat planning, including recruitment of paddlers/tillers.</li> </ol>	
<p><b>STATUS UPDATES/ Board Work</b></p>			
<p>Budget Report Update</p>	<p>Peyton provided written update; Board to review individually</p>		
<p>Communication Needs/Opportunities</p> <ul style="list-style-type: none"> <li>Dialogue: How to improve the usage and benefits from the website and other communication tools</li> </ul>	<p>The board discussed the need to better develop and optimize the value of the website. The question of whether additional creative talent is needed to complement Curtis and Andy Linton’s efforts.</p>	<p>Anita, Curtis, Andy and Dave to meet to review status and discuss what additional work is needed and who is needed to help with it.</p>	<p>Dave to schedule meeting to occur in August. Schedule by July 27.</p>

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Confirm Next Meeting(s) <ul style="list-style-type: none"> <li>• Meeting date/time/location               <ul style="list-style-type: none"> <li>• Cancel August mtg</li> <li>• Sept 27</li> <li>• Oct 25</li> <li>• Nov 22</li> <li>• Dec 27</li> <li>*cancel?</li> </ul> </li> </ul>	Not addressed	Need to confirm mtg dates/time/location	Karin to organize/coordinate with Board via email.